

Vernon College
Assessment Activity/Report Communication Form
2016-2017

Title: New Student Orientation Report (Fall)

Date of completion: August 31, 2017

Highlights of data:

Month	Are you the first person in your family to attend college	Do you feel better prepared to start at Vernon College as a result of NSO	Rated the presentation above average or excellent	Race: Caucasian (C) African American (AA) Hispanic (H)	Top two periods graduated high school or completed GED	Top two ways "you heard about Vernon College"
April 2017	39%	79%	97%	C-44% AA-8% H-19%	2016-2017 2014-2015	Friends/Family High School
April 2016	45%	97%	95%	C-60% AA-10% H-25%	2015-2016 2008-2012	High School Friends
May 2017	38%	99%	100%	C-52% AA-15% H-26%	2016-2017 2008-2013	Friends/Family High School
May 2016	41%	96%	97%	C-62% AA-11% H-21%	2015-2016 2000-2007	Friends High School
June 2017	64%	35%	97%	C-52% AA-19% H-23%	2016-2017 2014-2015	Friends/Family High School
June 2016	30%	98%	100%	C-54% AA-15% H-25%	2015-2016 2000-2007	Friends High School
July 2017	40%	96%	96%	C-58% AA-16% H-24%	2016-2017 2008-2013	Friends/Family High School
July 2016	40%	98%	97%	C-58% AA-15% H-18%	2015-2016 2000-2007	Family High School
August 2017	45%	99%	77%	C-58% AA-14% H-20%	2016-2017 2000-2007	Friends/Family High School
August 2016	49%	96%	99%	C-54% AA-18%	2015-2016 2013-2014	Family High School

* To be shared with the Student Success Data and College Effectiveness Committees as well as Vernon College constituents.

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				H-25%		
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Use of data:

This data provides a snapshot of our potential Vernon College students. Students who attend NSO have not necessarily applied for admission but have contacted Vernon College and shown an interest in attending. After reviewing data for the entire 2015-2016 year Student Services added a question to the survey asking not only “are you the first person in your family to attend college” but also “has anyone in your immediate family graduated from college?” The data from the entire year shows that only 44 % of our students are the first person in their family to attend college. It also shows that only 29% students have an immediate family member who graduated from college. This data may help us prove that we need to focus as much as on a “college completing culture” as a “college going culture.”

How associated to Student Success? By evaluating our potential/incoming students we can better prepare to help students be successful and persistent and design interventions that proactively assist students.

Where the report can be found: Associate Dean of Student Services Office

Submitted by: Kristin Harris, Associate Dean of Student Services **Date:** September 13, 2017
(Responsible Party)

Received by Office of Quality Enhancement: October 18, 2017
(Date)

Posted to VC Website*: December 6, 2017
(Date)

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